



Powerful Partnerships application

Organization name

Chief executive name and title

Employee Identification Number (EIN)

Contact name and title (if different)

Address (Physical)

Email

Address (Mailing, if different)

Phone

Organizational demographics

Number of full time staff

Number of part time staff

Number of volunteers

Geographic area (lists city and county)

Budget information for current fiscal year

Total operating budget

Fiscal year dates (from)

Fiscal year dates (to)

—

Sources of income

Federal	%	Individual contributions	%	Other	%
State	%	Corporate/foundation grants	%		
County	%	Workplace campaigns	%		
City	%	Special events	%		
Fees/earned income	%	Memberships	%		

I reviewed the PSE Powerful Partnerships supporting documents and verify that if selected as a partner, my organization or agency can uphold our part of the partnership agreement including all expectations (six engagement opportunities and monthly communications pieces) within the year-long partnership period through 2022 calendar year.

Initial

I recognize that if my organization is awarded a Powerful Partnership, PSE will take this into consideration when evaluating future funding requests.

Initial

Application preparer's signature

Application preparer's signature (May sign and scan, paste, or type name in lieu of signature)

Date

Tell us about your organization including history, mission and vision, as well as any strategic goals you may currently be pursuing. Please also tell us how you measure your success.

Indicate how or where your organization will apply PSE Powerful Partnerships funding such as describing a specific project, program or initiative. Include information on implementation plans and measuring success. Please list any methods, means and tools of collecting data or metrics your organization currently may use to gauge the success of this partnership with PSE. Also indicate if your organization is willing to share the success that came from this funding with a broader audience.

Through this year-long collaboration, PSE is looking to partner with the organizations to achieve their goals in sustainability internally and throughout the community through education and advocacy. Illustrate how your organization is interested in pursuing sustainability.

Describe your target community and how your organization reaches them, such as through community outreach tactics and activities. List the average number of individuals and/or families you typically interact with on a monthly basis. Please delineate between target communities, volunteers and other supporters, such as board members.

In order to decrease your administrative time with the grant application and planning with PSE throughout the year, we've created a menu of engagement opportunities to choose from. We encourage creativity and alignment with your mission, please use the Other boxes to indicate engagement ideas that works for your organization. While ideas do not have to be fully planned for this application, the resulting partnership will require a minimum of at least six engagements opportunities with PSE adult customers.

Participate in a PSE energy efficiency assessment by inviting PSE partners to walk through facilities. Depending on the size of your organization, PSE representatives will provide you with either an energy assessment or energy audit and recommend improvement opportunities for energy efficiency.

Develop an internal volunteer sustainability committee, focusing on education and advocacy. If your organization already has a sustainability committee, invite PSE representative to participate.

Participate in the potential PSE Green Power Sign-Up Campaign. The campaign runs for 2 months and provides an additional grant. Promotion of the campaign involves advocating for sign-ups to PSE's green power program to customers for as little as \$4 a month.

Hold sustainability fair for community and/or network, and invite PSE to table at event.

Host a PSE led employee training on sustainability. Presentation topics can include renewables, electric vehicles and residential energy management. This employee training can be done either virtually or in-person.

Host community utility webinar on ways to reduce energy usage in partnership with PSE.

In partnership with PSE, staff a booth focused on sustainability education and advocacy at a local community event

Invite PSE to present to your organization's board, staff or committees.

Invite PSE to table at a community focused event that your organization is hosting.

(TBD) Attend the mid-year PSE sustainability education and networking event.

Partner with PSE volunteer group to participate in community and sustainability-focused volunteer event, such as a community clean up or tree planting. (COVID dependent)

Organize a PSE presentation to partner organization(s) by leveraging your network. Presentation topics can include residential or commercial energy efficiency, renewables, bill assistance and weatherization etc.

Partner with PSE to promote a sustainability challenge within your organization. Examples include "Plastic Free" or "Power Down " Fridays.

Participate in, host, or promote PSE's Earth Day week. Focus topic examples are electric vehicles, renewables, or carbon offsets.

Provide an overview of your outbound communications channels, such as newsletters, podcasts or social media. Please include links (when appropriate), numbers of followers/connections/subscribers on each, and your measurement or reporting process. Also confirm your organization's willingness to share the content and report on metrics. Examples found in overview document.

Are there other ways in which you could partner with PSE to help drive community awareness and connect our customers to the great products and services we offer?

Have you partnered with or received funding from PSE in the past? If so, in what capacity?

What else would you like us to know?

For better understanding of your organization's physical footprint, please provide the following information.

Do you have a facility manager?	Warehouse space?
Owned/leased buildings?	Office space?
Number of buildings	Commercial kitchen?

PRINT

SUBMIT

Thank you for the time you've put into this application. Please submit along with your organization's most recent W-9 form via email to powerfulpartnerships@pse.com no later than 5 p.m. on November 30, 2021.